



Rate Schedule #1

Convention & Trade Shows with Exhibits Effective January 1 through December 31, 2011

| SPACE WITH GROSS SQUARE FEET | RATE - 1 TO 3 EVENT DAYS | ADDITIONAL EVENT DAYS | MINIMUM GUARANTEE | MOVE-IN/OUT AT NO CHARGE | ADDITIONAL MOVE-IN/OUT |
|--|--------------------------|-----------------------|---------------------|--------------------------|------------------------|
| Exhibit Hall A 99,000 | 95¢ per net sq. ft. | 30¢ per net sq. ft. | 30,000 net sq. ft. | 3 days | 15¢ per net sq. ft. |
| Exhibit Hall A Draped Area 54,550 | 95¢ per net sq. ft. | 30¢ per net sq. ft. | 20,000 net sq. ft. | 3 days | 15¢ per net sq. ft. |
| Exhibit Hall B 99,000 | 95¢ per net sq. ft. | 30¢ per net sq. ft. | 30,000 net sq. ft. | 3 days | 15¢ per net sq. ft. |
| Exhibit Hall C 99,000 | 95¢ per net sq. ft. | 30¢ per net sq. ft. | 30,000 net sq. ft. | 3 days | 15¢ per net sq. ft. |
| Exhibit Hall D 79,200 | 95¢ per net sq. ft. | 30¢ per net sq. ft. | 25,000 net sq. ft. | 3 days | 15¢ per net sq. ft. |
| Exhibit Hall E 99,000 | 95¢ per net sq. ft. | 30¢ per net sq. ft. | 30,000 net sq. ft. | 3 days | 15¢ per net sq. ft. |
| Combined C-D or D-E 178,200 | 95¢ per net sq. ft. | 30¢ per net sq. ft. | 70,000 net sq. ft. | 4 days | 15¢ per net sq. ft. |
| Combined B-C 198,000 | 95¢ per net sq. ft. | 30¢ per net sq. ft. | 79,000 net sq. ft. | 4 days | 15¢ per net sq. ft. |
| Combined B-C-D or C-D-E 277,200 | 95¢ per net sq. ft. | 30¢ per net sq. ft. | 110,000 net sq. ft. | 4 days | 15¢ per net sq. ft. |
| Combined B-C-D-E 376,200 | 95¢ per net sq. ft. | 30¢ per net sq. ft. | 150,000 net sq. ft. | 5 days | 15¢ per net sq. ft. |

DEFINITION OF "NET SQUARE FEET":

Net square feet shall consist of actual display area used, less normal aisles and corridors which shall not exceed ten (10) feet in width, unless required by fire and safety codes. However, net square feet shall not be less than fifty (50) percent of the gross square footage of area occupied by client, without advance written approval by the Executive Director. If the Permittee utilizes aisles and corridors wider than ten (10) feet, the net square footage shall be computed on the basis of fifty (50) percent of the gross square footage of the area occupied. Exhibit Space used for information, posters or displays will not be included in gross square footage calculation within exhibit halls used for exhibits. When Kelber Catering is permitted by the convention or trade show to provide an area for food service within the gross exhibit floor area, the Space used will not be computed as part of the square footage occupied by Permittee.

FACILITY POLICIES AND PROCEDURES:

The MCC Facility User's Guide contains Policies and Procedures and can be obtained from the MCC sales or events departments or on the MCC web site @ www.minneapolisconventioncenter.com.

PHYSICAL ARRANGEMENTS:

Final physical arrangements and set-up information must be presented to the Permitter a minimum of **TEN WORKING DAYS** prior to the event. Please be precise in set-up planning so the MCC staff may provide the best possible service for your event. The Permitter may charge for late information or last minute changes on a time and material basis.

REGISTRATION SPACE:

Registration Space as required by Permittee and in consideration of other clients will be provided at no charge. Registration Space utilized in exhibit halls will not be computed as part of square footage occupied by Permittee. Registration plans and Space utilization **MUST BE APPROVED IN ADVANCE** by Permitter.

SERVICES AND FACILITIES INCLUDED IN BASIC RENTAL:

- (A) Show management offices as required by Permittee and in consideration of other clients.
- (B) House lighting, ventilation, heat or air-conditioning will be provided as required during show open times, i.e., the period when the facility is used by delegates and invited guests. Generally, full house lighting, ventilation, heating or air-conditioning are maintained from one hour prior to event until close of event. Energy conservation is of prime concern and minimal levels of lighting, ventilation and heat will be maintained during move-in/move-out periods. A utility charge will be assessed for special light and air-conditioning requirements as needed during audio-visual set-up, rehearsals and other similar pre-event activities. Air-conditioning rates will be assessed.
- (C) Janitorial service is provided during event hours in aisles, corridors, open spaces and restrooms plus one thorough cleaning of these areas during non-open hours.
 - Carpeting in aisles, registration areas and lounge areas will be cleaned during non-open hours at prevailing per hour rate basis.
 - The Permittee is responsible for the removal of all oil and liquids prior to show opening and following move-out. Bulk trash and similar items are removed by MCC personnel at prevailing rates.
 - Only MCC personnel shall clean exhibitor booth carpeting. Vacuum service may be obtained through facility vacuum orders. Exhibitors must place trash and trash receptacles to be removed in the aisles during non-open hours.
- (D) A basic public address system in the permanent meeting rooms will be furnished with one wired microphone. During meeting hours any rehearsals, change-overs, and special set-ups requiring extra labor and equipment will be charged at prevailing rates. The Permitter reserves the right to make announcements at any time regarding public safety and operations of the MCC.
- (E) All permanent meeting rooms will be set theatre or classroom style on a one-time basis at no charge utilizing available equipment from MCC inventory. Change-overs and/or revision will be charged at prevailing rates.

For additional information, reference the Facility User's Guide on the MCC web site @ www.minneapolisconventioncenter.com.