



Rate Schedule #2

Commercial / Consumer Events with Exhibits Effective January 1 through December 31, 2011

SPACE WITH GROSS SQUARE FEET	RATE	*MOVE-IN/OUT AT NO CHARGE	ADDITIONAL MOVE-IN/OUT
Exhibit Hall A 99,000	\$ 9,950 per day <u>PLUS</u> 10% net admission sales	3 days	\$2,500 day
Exhibit Hall A Draped Area 54,550	\$ 5,800 per day <u>PLUS</u> 10% net admission sales	3 days	\$1,450 day
Exhibit Hall B 99,000	\$ 9,950 per day <u>PLUS</u> 10% net admission sales	3 days	\$2,500 day
Exhibit Hall C 99,000	\$ 9,950 per day <u>PLUS</u> 10% net admission sales	3 days	\$2,500 day
Exhibit Hall D 79,200	\$ 8,400 per day <u>PLUS</u> 10% net admission sales	3 days	\$2,100 day
Exhibit Hall E 99,000	\$ 9,950 per day <u>PLUS</u> 10% net admission sales	3 days	\$2,500 day
Combined C-D or D-E 178,200	\$17,850 per day <u>PLUS</u> 10% net admission sales	4 days	\$4,500 day
Combined B-C 198,000	\$19,400 per day <u>PLUS</u> 10% net admission sales	4 days	\$4,900 day
Combined B-C-D or C-D-E	\$27,750 per day <u>PLUS</u> 10% net admission sales	4 days	\$6,900 day
Combined B-C-D-E 376,200	\$37,250 per day <u>PLUS</u> 10% net admission sales	4 days	\$9,300 day

***MOVE-IN / MOVE-OUT:** Time is computed on the basis of one and one half (1-1/2) days per event day, to a maximum indicated in the above schedule, **WHEN AVAILABLE**. Move In / Move-Out hours are normally from 7am to 5pm. Variations from these hours may be negotiated with Permittor.

EXCLUSIVES:

The following services will be provided exclusively by the Permittor or by contractors approved by the Permittor: all catered and cash sale food, beverage and alcohol service; all utilities (including natural gas, electrical, telephone, water and drainage, compressed air); vacuuming; fire marshal; medical services; coat and baggage check; event security (including peer security, ushers, badge checkers and ticket takers) and sworn security (Minneapolis Police officers); internet and networking; on-site business center services and mobility equipment.

FACILITY POLICIES AND PROCEDURES:

The MCC Facility User's Guide contains Policies and Procedures and can be obtained from the MCC sales or events departments or on the MCC web site @ www.minneapolisconventioncenter.com.

FOOD AND BEVERAGE SERVICE:

Kelber Catering is the exclusive provider of all food and beverage services in the facility. Concessions and/or dining room may be opened during event, move-in and move-out hours to accommodate exhibitors and attendees. The Permittee may arrange for food service areas within the facility through Kelber Catering. In addition, the Permittee may request special hours for the concessions and/or dining room facilities. Food and beverage sampling and/or distribution of vendor products in conjunction with exhibits must be approved, in writing, by the Kelber Catering. The MCC reserves the right to deny distribution and to regulate the size and type of samples.

PUBLIC TICKET SALES:

Permittee shall have all tickets printed by a bonded printing firm and shall submit a certified manifest of all tickets printed and prices to MCC management 5 days prior to placing tickets on sale. In addition, Permittee shall submit a certified box office statement prior to the opening of each event day as well as a final statement upon event closing.

Monies due to the MCC in addition to the minimum rental by virtue of ten percent (10%) of gross receipts shall be payable in full by the second business day following close of event. The MCC retains the right to require payments due from box office receipts on a day to day basis for shows without a proven history with the Center.

TICKET BOOTH AND SPACE:

The MCC will provide portable securable ticket booths for use by Permittee on a per booth/duration charge, and subject to availability. Location of these booths will be by final approval of the MCC and in consideration of other tenants.

For additional information, reference the Facility User's Guide on the MCC web site @ www.minneapolisconventioncenter.com.